



# chris vanderzyden

[www.chrisvanderzyden.com](http://www.chrisvanderzyden.com)



Speaker • Author • Exit Planning Strategist • CPA

## A Strategic Exit Plan

Chris Vanderzyden is an educational speaker focused on guiding privately-held business owners to create and execute a business exit strategy that will maximize return on investment and preserve their wealth.

✔ *Watch Chris Vanderzyden in action!*



## Schedule Chris to Speak

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## Equity to Liquidity - A Strategic Exit Plan: How To Get The Highest Return On Investment From The Sale of Your Business

***75% of privately held business owners plan to exit their business through a sale; however, very few actually have a plan in place to do so.***

Buyers are sophisticated and understand the professional process to purchase a business leaving an uninformed privately held business owner at a disadvantage that results in the acceptance of a price that is grossly undervalue.

By understanding the process that professional mergers and acquisition companies use to exit, business owners will have greater control in the sale process and will realize the maximum return on investment in their company.

### Join Chris as she:

- Presents the professional process utilized to sell a business for the highest return on investment including identifying and marketing to premium buyers, negotiation, deal structure and tax impact.
- Educates attendees on how to effectively communicate the true value of an organization to buyers ensuring your business sells for the highest price.
- Discusses the impact of timing in the mergers and acquisition marketplace on selling price.

Chris Vanderzyden is a CPA, exit planning strategist, author, and guest lecturer for Harvard's entrepreneurial program. She speaks globally for Associations, Investment Advisors, Insurance Providers, and Educational Institutions.