



chris vanderzyden

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Speaker • Author • Media Contributor • CPA

Victory Code

The digital age has provided an information overloaded environment. The Victory Code provides a systematic 7 Step program that overcomes the confusion and presents the strategies and tactics that produces real results.

✔ *Watch Chris Vanderzyden in action!*



Schedule Chris to Speak

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How To Drive Profits Using The Secret VICTORY Code

The challenges of running a small business are broad, but the opportunity to create wealth, ease, and fulfillment is the ultimate driving forces behind the all-time high introduction rate of new businesses.

Unfortunately, the failure rate of small businesses, according to the Harvard Business School, hovers at about seventy-five percent within the first five years. One of the top reasons for failure is a lack of knowledge and continuous execution of a business plan. Understanding what action steps will drive success is confusing.

In this presentation, Chris shares her antidote to small business failure with her VICTORY code that clears up the confusion. She guides the audience to create a plan, provides the knowledge necessary to succeed, and inspires action.

She will cover the following VICTORY building blocks to driving profits:

- **Vision**
Introduces the concept that success begins with having a clear vision of your desires. The forecasted future of your business is the foundation for creating a plan to build a successful business. Chris discloses how to create your vision within a very dynamic economic environment.
- **Identify the Gap**
Teaches how to clearly identify the gap between your future vision and the reality of where your business is today. She explore the fundamental importance of understanding the gap within market segments and the importance of identifying a unique value proposition that separates your business from the competition.

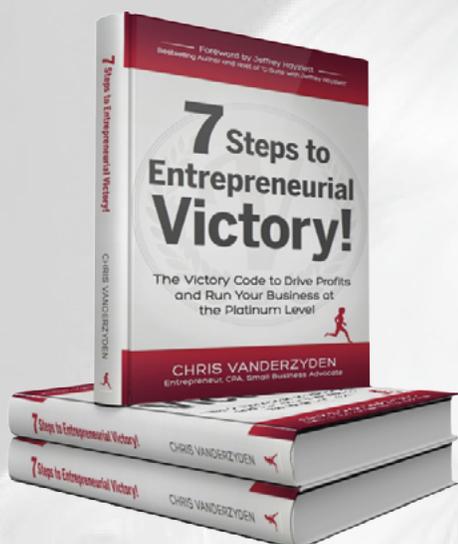


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Energetic • Inspiring • Motivating • Enlightening • Entertaining

7 Steps to Entrepreneurial Victory



Available on Amazon!

✔ Watch this video explaining how you can benefit from the Victory Code



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- **Create the Strategy and Tactics**
Provides guidance to create a clear and specific plan of strategies and tactics that will bridge the gap between your future vision and the present. Presenting solid marketing and sales guidance that will launch your business to a new level.
- **Take Action**
Addresses the process of accomplishing your goals, being accountable, and becoming the master of your time to ensure the achievement of your future vision.
- **Obstacles**
Presents tools to reinterpret obstacles as opportunities. Uncover the methods to turning rejection into acceptance, maintaining motivation, and overcome internal and external obstacles.
- **The 3Rs**
Review, revise, and redo your way to success. Understanding key metrics and creating a system of revision that will guide you to continuously move your business to a higher level.
- **Yea-sayer's**
How to develop a positive tribe and leverage your network in order to drive sales and profits in your business.

Audience members will leave with the knowledge, tools, and inspiration necessary to create a successful business. This program will alleviate the confusion, frustration and will instill confidence in the audience that success is theirs if planned and continuous action taken.

This presentation is based on Chris' new book, *7 Steps to Entrepreneurial Victory*.

An interactive workshop to guide participants to develop their own Victory Code to business development and elevating profits is also available.