



chris vanderzyden

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Speaker • Author • Exit Planning Strategist • CPA

A Strategic Exit Plan

Chris Vanderzyden of CV Global is an educational organization focused on guiding privately-held business owners to increase the value of their organization in preparation to extract and preserve their wealth through a well-planned exit strategy.

✔ Watch Chris Vanderzyden in action!



Schedule Chris to Speak

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How to Maximize the Value of Your Business Create A Profitable Exit Strategy and Preserve Your Wealth

75% of privately held business owners plan to exit their business through a sale; however, very few actually have a plan in place to do so.

Buyers are sophisticated and understand the professional process to purchase a business leaving an uninformed privately held business owner at a disadvantage that results in the acceptance of a price that is grossly undervalue.

By understanding the process that professional mergers and acquisition companies use to exit, business owners will have greater control in the sale process and will realize the maximum return on investment in their company.

Join Chris as she:

- Explains why creating an exit strategy is a powerful and valuable business-planning tool and details specific action steps to increase an organization's value.
- Presents the professional process utilized to sell a business for the highest return on investment including identifying and marketing to optimal buyers, negotiation, deal structure and tax impact.
- Educates attendees on how to effectively communicate the true value of an organization to buyers ensuring your business sells for the highest price.
- Discusses the impact of timing in the mergers and acquisition marketplace on the selling price.

If your exit plan involves selling your business for the most profit in order to extract and preserve your wealth this session is a must.

Chris Vanderzyden is a successful entrepreneur, mergers & acquisitions advisor, author, Certified Public Accountant, and a guest lecturer at Harvard.