



chris vanderzyden

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Speaker • Author • Media Contributor • CPA

Customer Service

Providing an impeccable customer service experience will ensure you continue to win against the competition and drive revenue!

✔ *Watch Chris Vanderzyden in action!*



Schedule Chris to Speak

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Developing a Customer Service Culture That Drives Bottom-Line Results

The digital age has provided our customers with global access to products and services creating unprecedented competition and superior customer service is no longer considered a “perk” provided, but is demanded from our customers.

Developing a service-oriented culture is your best defense in maintaining a competitive advantage in order to ensure that your bottom-line continues to grow.

Join Chris as she:

- Discusses the importance of providing superior internal and external customer service and the bottom-line impact.
- Reveals how to get into your customer’s head and understand their true needs.
- Provides 7 specific action steps that will guide your team to implement a competitive customer service strategy.
- Presents the 3-step formula to convert complaints to income generating opportunities.

This action-packed presentation will provide the information necessary to activate and inspire your team members to deliver first-rate customer service, guaranteeing that your organization remains at the top in this very competitive world.

